

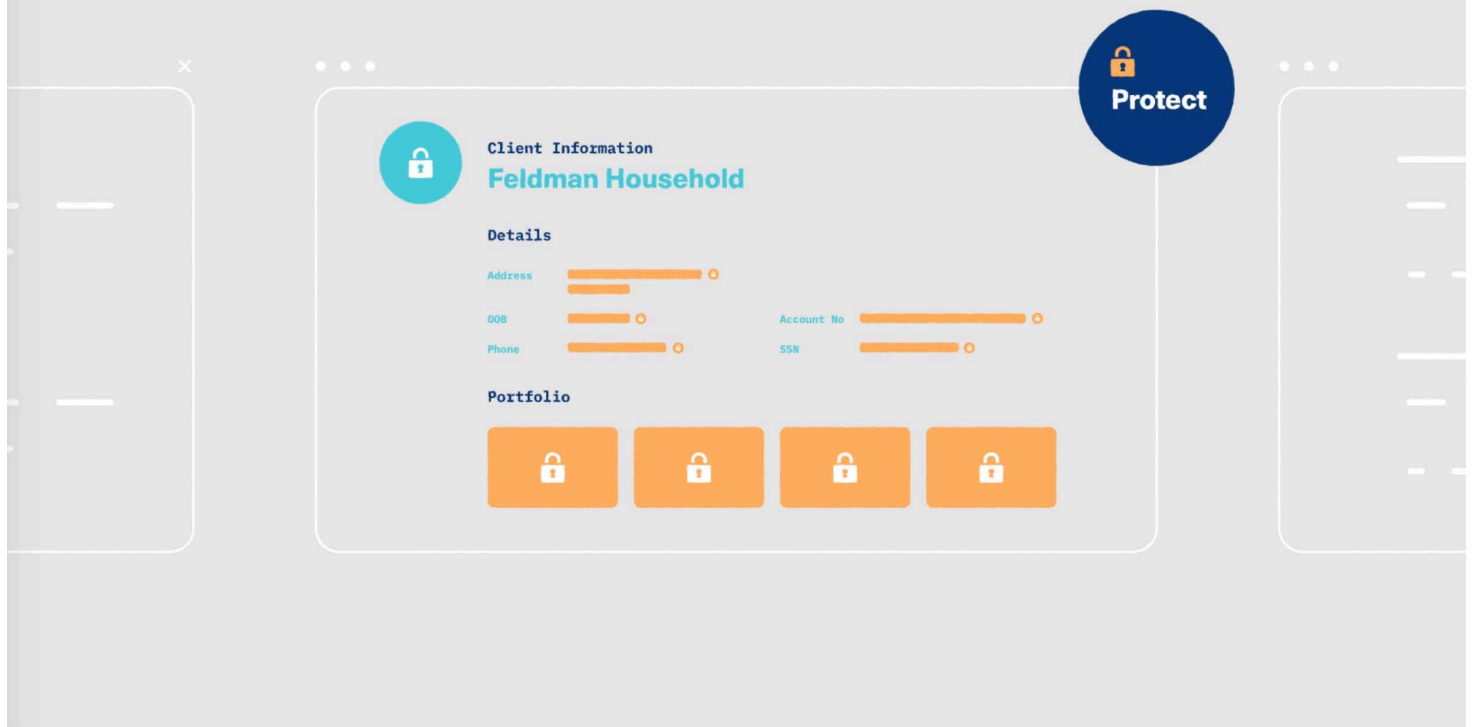


Protect

Whether it's a compliance audit or security breach, your firm needs to be prepared for the unexpected. Practifi Protect elevates your firm's cybersecurity so you can feel confident against cyberattacks and visits from the SEC or FINRA.

With enterprise-grade encryption, usage monitoring and field audit history access, you can enforce governance, strengthen compliance and increase transparency.

Practifi Protect is available to new and existing Practifi clients. To learn more, get in touch with your Client Success Manager or contact a member of our team today.

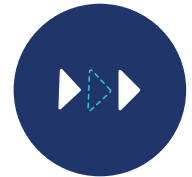


Is your tech-stack protected?

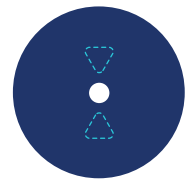
As gatekeepers to the personal data of some of the country's highest net-worth individuals, large wealth management firms are an attractive target for cyberattacks. It wasn't long ago that Capital One suffered a major data breach with hackers gaining access to over 100 million client records, and in 2018 the FBI reported \$2.7 billion had been lost that year due to cybercrimes. But a breach can cause companies and victims to lose more than just data or money; companies can lose their reputation, sense of security and most notably, their customers' loyalty and trust.

Due to the heightened risk it poses to investors, cybersecurity ranks among the SEC and FINRA's top examination priorities for financial advisors. To mitigate these threats, regulators require RIAs and IBDs to 'create a comprehensive strategy that is designed to prevent, detect and respond to cybersecurity threats'.

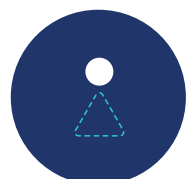
By implementing tactical protection measures within your core data systems, you can enforce governance, strengthen compliance, increase transparency and elevate your firm's whole cybersecurity program.



**Enforce
Governance**



**Strengthen
Compliance**



**Increase
Transparency**

Elevate your firm's cybersecurity.

While developing a cybersecurity plan is no walk in the park, it's a crucial step in taking a proactive approach to compliance. As a large wealth management firm, your responsibility is to take care of your clients. They're not only trusting you with their financial futures, but they're trusting you with their personal data, too.

Practifi Protect provides an additional layer of security so you can feel secure against cyberattacks and confident when the SEC or FINRA comes knocking. By implementing tactical measures such as data encryption, usage monitoring and audit history tracking, you will better protect your clients and elevate your whole cybersecurity program as a result.

✔ Full Sandbox

Upgrade technology seamlessly with the most comprehensive copy org for end-to-end testing. Ideal for large scale customizations or upgrades.

✔ Partial Sandbox

Make decisions quickly with a reduced data capacity org to test minor updates intermittently. Ideal for small scale and quick functionality testing.

✔ Developer Pro Sandbox

Fuel innovation with an environment made for custom development. Ideal for unleashing creativity and testing new ideas in a non-production org.

"The Practifi Sandbox environments form a critical part of our delivery cycle because we have the ability to test and refine enhancements prior to releasing updates into our production environment, ultimately resulting in seamless roll-outs and increased product adoption."

- Narelle Howard, CRM Leader, Mercer



Get started today.

Contact your CSM
to get started with Practifi Sandbox today.

www.practifi.com